

Parents' Guide to **Book Clubs**



 SCHOLASTIC

Helping **Canadian** families discover
a lifelong love of reading for over **60 years**.

What is Book Clubs?

Ordering books through Book Clubs is the easiest and most affordable way to offer students the best in children's books for the home and to encourage independent reading for fun.

Book Clubs offers students across Canada a wide range of titles in each flyer, from popular and award-winning fiction series and charming new picture books, to fascinating non-fiction titles and hands-on activities that stimulate creativity and encourage problem-solving.

Plus, every order you place earns your child's classroom 20% in rewards. With rewards, your child's teacher can get books and learning resources to help foster a print-rich classroom for all students to enjoy. Book Club flyers arrive in schools five times during the school year, so make sure you keep an eye out for when it arrives home in your child's backpack!

Through the flyers and emails, we connect with you and your child to guide you through the school year with tips and strategies for a successful year.



Shop and earn rewards for your child's classroom when you use your child's teacher's Class Code

Your classroom earns **20% IN REWARDS** when orders are placed online using a Class Code

Orders placed by families using Class Code ship for **FREE** to the classroom*

* When your child's teacher submits a combined \$40 classroom order.

The Magic of the Book Box!

Discover how shipping orders to the school benefits you and your child.



Photo © Scholastic Inc.

- 1** Click on 'My Account' at the top of the page, select 'Sign In' or 'Create an Account', and follow the directions.
- 2** Children will receive flyers at school. Teachers will set a due date for class orders, and provide their Class Code. Review the flyer as a family, then place your order and pay online before the due date.
- 3** Your child's teacher will provide their Class Code, or use the 'Find a Class Code' link in your account settings. Enter or search for a Class Code when you log into your account. You can also enter the Class Code in the 'Class Codes' section during the checkout process.
- 4** Select the classroom you want to ship to by adding a teacher's Class Code to your order at checkout. Orders placed using Class Code ship for FREE to the classroom. Teachers will receive an email every time a parent order is placed. Shipping to home is available for a fee.
- 5** Classroom orders placed using a teacher's Class Code earn 20% of the order value* in rewards that can be used to purchase valuable educational resources that benefit every child in the class.
- 6** Sign up for email and check for exclusive offers and special pricing. Sign up at [scholastic.ca/bookclubs](https://www.scholastic.ca/bookclubs).
- 7** Visit [scholastic.ca/bookclubs](https://www.scholastic.ca/bookclubs) in between flyers to find even more great titles.

* Only on eligible items.

Learn more at [scholastic.ca/bc/faq](https://www.scholastic.ca/bc/faq)

Our Book Clubs promise to you



Carefully curated

Each flyer is specially curated and filled with age-appropriate titles that have been hand-picked by our Canadian professional book-lovers at Scholastic.



Value for your money

Your child can take home a book for as little as \$3.99, because every child deserves to experience owning their own books and enjoying independent reading for pleasure.



Quality publishing that connects to school curriculums

Book Clubs gives you access to the best in children's publishing from Canada and around the world that helps support what your child is learning in school. Plus, sign up for emails at scholastic.ca/bookclubs to get the latest virtual newsletter on learning trends, seasonal tie-ins, and more!



Books for everyone

Scholastic provides books to suit all kinds of readers so every child can see themselves in a book. We believe more books means more choice, which means kids get to read the books they want. The right books can ignite and fuel a lifelong passion for reading.



Book Clubs rewards your school!

Every purchase you make earns your child's class 20% of your order value in rewards that can be used to purchase valuable educational resources that benefit your child.



Families order from Book Clubs.



The class earns rewards.



The teacher redeems rewards for additional resources.

Teachers Know Best!

Help build home and classroom libraries!



Art ©Pete Oswald, 2023.

A child's interests are always changing, and fresh home and classroom libraries are essential for keeping them engaged. As partners in reading, we have introduced ways for parents and teachers across Canada to better support kids in fostering a love of reading. It's a win for all!

Classroom Wishlist

The Classroom Wishlists are an easy way to keep updated on the types of learning materials your child's teacher needs. The teacher creates a list of the materials they need to create a print-rich environment in their classroom that benefits every student. By supporting your teacher's Classroom Wishlist, you help build healthy reading habits in your child.

To gift a book to your teacher, simply select "Gift to Class" under the book on the wishlist. Gifts will show separately in your cart, but will ship to your classroom together with books you have purchased for your home.

Pro tip: Titles on Classroom Wishlists can also be great picks for your child's home library!

Teacher Recommendations

Parents appreciate knowing which books their child's teacher recommends. In addition to the Classroom Wishlist, your child's teacher can suggest just-right books for you to purchase for your child. They can also make notes explaining why they have recommended the titles.

It's easy to get started:

- 1** Visit [scholastic.ca/bookclubs](https://www.scholastic.ca/bookclubs) and click on 'My Account' at the top of the page to log in. If you don't have an account, select 'Create an Account' and follow the directions.
- 2** Make sure you are connected to a teacher via their Class Code! If you don't know your child's teacher's Class Code, you can search for it using the 'Find a Class Code' option.
- 3** Once a Class Code is linked, you'll be able to see the teacher's Classroom Wishlist and Teacher Recommendations on the homepage!

Learn more at [scholastic.ca/bc/wishlists-parents](https://www.scholastic.ca/bc/wishlists-parents)

Steps to Make Your Child a **READER**

R**RELATE**

Help your child find themselves and their life within the books they choose.

E**ENERGIZE**

Have lively dialogues about the books your child reads and plans to read.

A**ALLOCATE TIME**

Make reading a part of your everyday routine.

D**DIVERSIFY**

Introduce different genres (e.g., mysteries, biographies, sci-fi, etc.).

E**ENGAGE**

Make it fun (e.g., help your child organize a local book club with peers).

R**READ TOGETHER**

Participate by taking turns reading passages aloud.

S**SUPPORT**

Provide your child access to books (e.g., build up your child's home library).

"Both parents and teachers play a key role in encouraging children to read books for fun."
— From the most recent Kids & Family Reading Report™
(Canadian Edition)



WHAT KIND OF BOOKS DOES YOUR CHILD LIKE TO READ FOR FUN?

Use this guide to pick out books for kids of all ages and interests.

Enter a land of
make believe

Go on an adventure

Diverse stories

Stories about family,
friends, and school

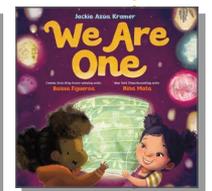
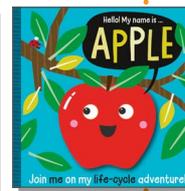
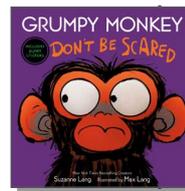
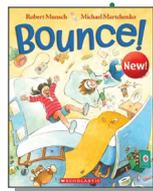
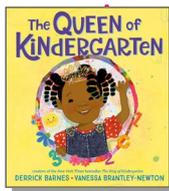
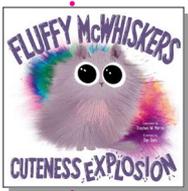
Feelings and
emotions

It's all about the
illustrations

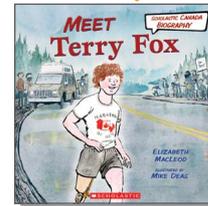
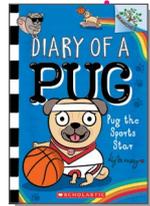
Laugh out
loud!

Learn
something new!

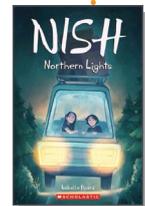
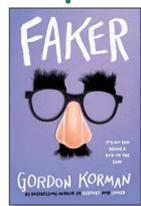
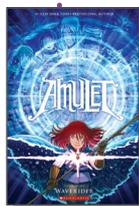
AGES 3-7



AGES 7-10



AGES 10-13



Find books like these and more on **Book Clubs**
scholastic.ca/bookclubs

We're Here to Help!



1-800-268-3860 (Toll-Free)



custserve@scholastic.ca



[scholastic.ca/bc/faq](https://www.scholastic.ca/bc/faq)



SCHOLASTIC 100% SATISFACTION GUARANTEE

Your complete satisfaction is our #1 priority. If for any reason you want to return an item you ordered, we will be happy to give you an exchange, credit, or full refund.