

Teacher's Guide to **Book Clubs**

Build a Love of Reading & Reward Your Classroom!



Photo © Scholastic Inc.

**Earn Rewards
for books &
resources to
reach every
student!**

Bring the Book Box Back to Your Classroom!

Shipping books to the classroom helps teachers create a monthly in-class event to get students excited about reading.

1 Make sure you have selected 'Yes' when asked if you are running Book Clubs. Teachers who are running Book Clubs must accept consolidated classroom orders.

Existing Book Clubs teachers sign in at: scholastic.ca/bookclubs

2 Share the flyers and your Class Code with families. Set a due date for the classroom order. You will receive an email every time a family places an order.

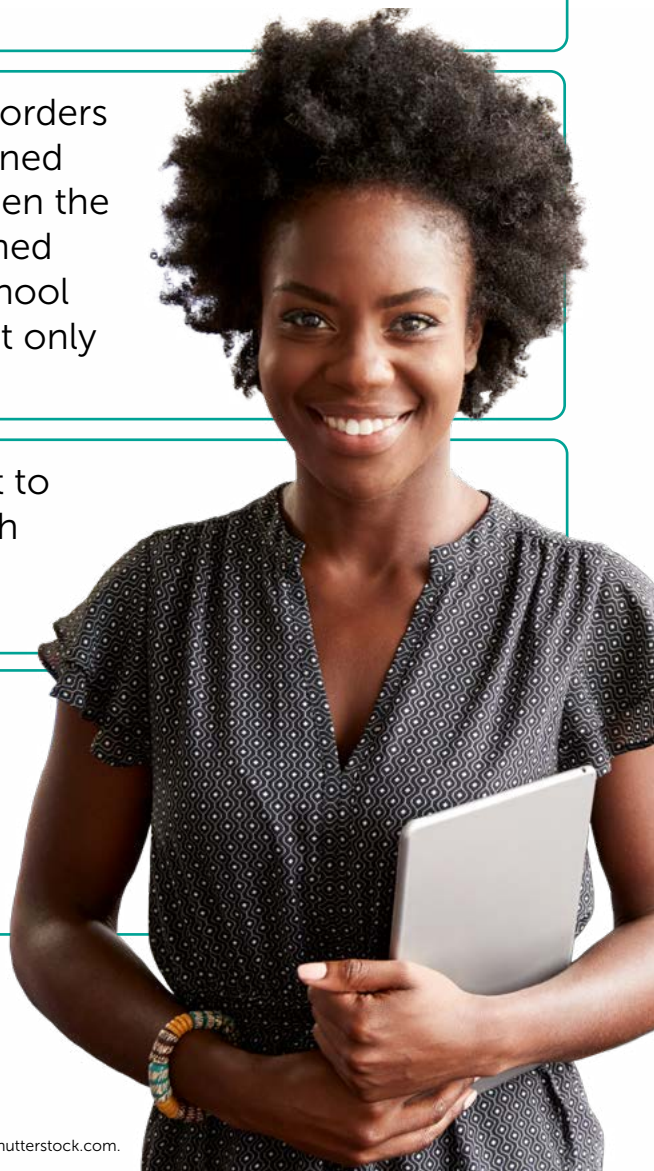
3 When parents shop from Book Clubs they:

- Can shop from thousands of items available online.
- Can ship books to the classroom, or choose to ship right to their home.
- Submit their order and payment online.

4 When the set due date arrives, add your own orders to the cart, and submit everything as a combined classroom order. Parents receive an email when the classroom order has been submitted. Combined classroom orders over \$40 will ship to the school for FREE. Classroom orders less than \$40 cost only \$7.50 to ship.

5 The combined classroom order will ship right to the school. You will receive a packing slip with students' names and their items to make distribution easy.

6 Shop and use your Rewards to choose from thousands of the best children's books at the right level in both English and French. You can redeem your rewards on anything you need for your classroom!



Learn more at scholastic.ca/bc/faq

You are a very special part of running Book Clubs in your school—you're helping to get more kids reading and kids reading more!



Photos © Shutterstock.com.

Here are some helpful tips to help you reach a \$40 consolidated classroom order so you can benefit from free shipping!



Send home a parent letter

Regular communication keeps families involved. Send home a parent letter that includes your class literacy goals and your classroom wish list!



Talk up books in the classroom

When you hand out the flyer, take time to talk-up your favourite titles on the monthly flyer and get your students excited about reading!



Add your own items to the cart

If your classroom order is under \$40, go shopping on [scholastic.ca/bookclubs](https://www.scholastic.ca/bookclubs) and add items you need most to your cart!



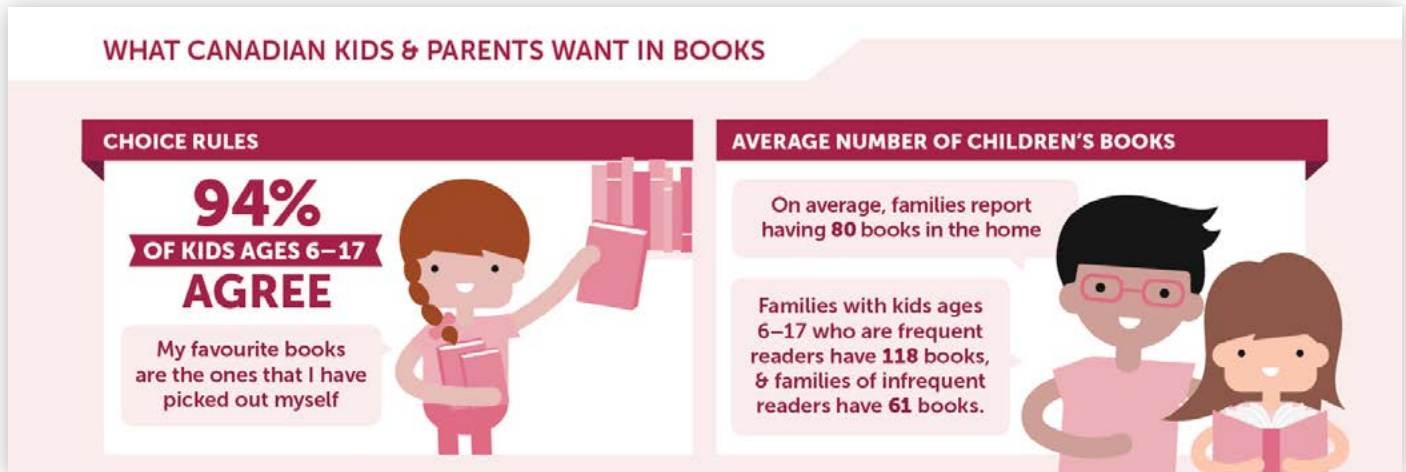
Talk to other teachers and run the Book Clubs program together!

Talk to other teachers for your grade and offer to run the program for the entire grade! Use one Class Code and split the rewards.

If you'd like any assistance setting up your account, please call us at **1-800-268-3860**. We'll be happy to help!

Why Book Clubs?

Teachers know how important it is for kids to spend time reading outside of school, and Book Clubs is a simple, rewarding way to make it happen. When kids choose what they want to read and have their own books at home, they become avid readers!



Infographic from the most recent Kids & Family Reading Report™ (Canadian Edition).

Here's how Book Clubs benefits kids, teachers, and the classroom!

- 1** Our book specialists explore thousands of books published for children in Pre-Kindergarten through Grade 6, in English and French, and select the best grade-level, seasonally appropriate, curriculum-connected titles each month.
- 2** Our selection is constantly changing! Our monthly flyers offer a carefully curated assortment of books that are hand-picked for young readers, so you can easily find something to meet every reading level and interest at any time.
- 3** Find exclusive Scholastic editions of books that make building a home library affordable—we've got paperback editions of titles that aren't available anywhere else.
- 4** Parents tell us they want to help their children become lifelong readers and they're eager to support their classroom—Book Clubs is a simple way to do both! When parents order from Book Clubs using your Class Code, you earn rewards that you can redeem on books, classroom supplies, and teaching resources so that every child in the class benefits.



Monthly Book Clubs Fun!

Each month, the Book Box will arrive at your classroom!

- 1 SHARE WITH FAMILIES**
 Share the flyers and your Class Code with families. Set a due date for the classroom order. You will receive an email every time a family places an order.
Tip You can virtually share flyers with families using our digital flyers!
- 2 PLACE ORDERS ONLINE**
 You and your families can shop over 1,000 books and teaching resources online, including special Scholastic editions you can't get anywhere else!
- 3 ORDERS ARRIVE IN THE CLASSROOM**
 The combined classroom order will ship right to the school. You will receive a packing slip with students' names and their items to make distribution easy.
- 4 BUILD YOUR CLASSROOM LIBRARY**
 Shop and use your rewards to choose from thousands of the best children's books at the right level in both English and French. You can redeem your rewards on anything you need for your classroom!

READING ALOUD

READING ALOUD AT HOME

Percentage of parents with kids ages 0–5 who started reading aloud to their child before

35% **70%**

3 MONTHS OLD **AGE 1**

Percentage of parents with kids ages 3–5 reading aloud to their child 5–7 days a week

65%
KIDS AGES 3–5



The frequency of parents reading aloud 5–7 days a week decreases dramatically after ages 5 and 8

41%

KIDS AGES 6–8

16%

KIDS AGES 9–11



58% of kids ages 6–8 want reading aloud to continue

PARENTS ARE READING SEVERAL BOOKS ALOUD

Percentage of parents with kids ages 0–5 who read aloud at least weekly, and who read more than one book each time

61%



THE POWER OF CHOICE

Percentage of kids who are read aloud to at least weekly who pick their own books

73%



Earning Rewards

Parents place their orders online and YOU get rewards!
You're also rewarded on your own orders.

Here's how it works:

- 1** You'll be mailed paper flyers at the start of each month. Send these home with your students so they can select something they're excited to read! Families can also shop from the digital flyers posted on the site monthly.
- 2** Share your Class Code with families. Class Code links all your classroom orders back to you for rewards. Every order, including your own, where your Class Code is applied earns you rewards. Once you've signed up to Book Clubs, your Class Code will be assigned to you and parents will be able to search for your code on our website. For more details about Class Code, visit [scholastic.ca/bc/faq](https://www.scholastic.ca/bc/faq)
- 3** You can redeem your Bonus Bank Rewards on anything you need for your classroom! You can shop from Scholastic Dollars Reward Catalogue, Book Club, and Scholastic Education to find the books, furniture, supplies, manipulatives, and resources you need for your students!

You Can Redeem Your Bonus Bank Rewards on Essentials for Your Classroom!

TEACHER RESOURCES!



SOCIAL AND EMOTIONAL LEARNING!



SCIENCE AND TECHNOLOGY!



READING SKILLS!



FLEXIBLE SEATING!



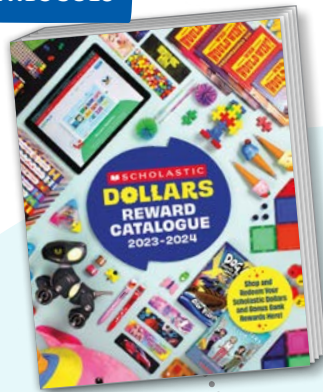
Bonus Bank Rewards can be redeemed from your Bonus Bank any time you place an order. You can indicate the amount you would like to redeem at checkout online, or by telling the Customer Service representative over the phone. Bonus Bank Rewards are not redeemable for cash. They have no monetary value and are not a medium of exchange, are not transferable and are not for resale. Must be redeemed on Scholastic Book Clubs, or Scholastic Dollars Reward Catalogue products.

Rewarding Your Classroom

How to Make the Most of Your Rewards

Your Bonus Bank Rewards make it easy for you to earn FREE books and educational items that benefit every student in your classroom.

CATALOGUES



DIGITAL FLYERS



ONLINE ORDERS



BOOK CLUBS FLYERS



EARN REWARDS



REDEEM REWARDS

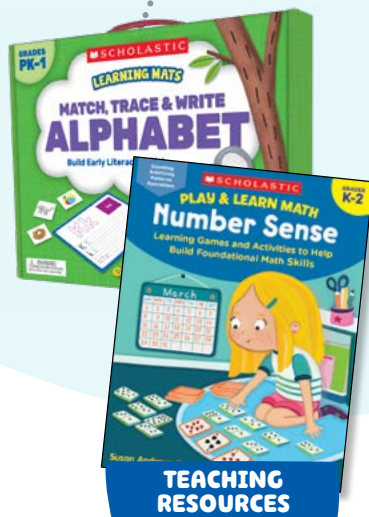
BOOK CLUBS BOOKS



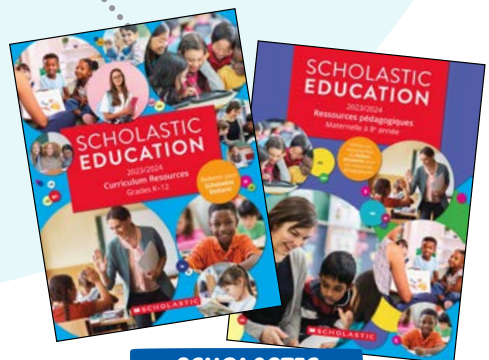
FURNITURE & STORAGE!



TEACHING RESOURCES



SCHOLASTIC EDUCATION



The Scholastic Experience

Scholastic at School & Home

Book Clubs

Book Clubs offers an exciting way for teachers to engage their students with reading and to enable them to reach their highest potential—strengthening their vocabularies, critical thinking skills, and broadening their knowledge of the world around them.

Scholastic Dollars Catalogue

Partnering with you to make spending your Bonus Bank Rewards easy! This catalogue is curated especially for educators and offers curriculum-based resources, furniture, popular book collections, and more to create inspiring learning environments.



Scholastic is Canada's largest publisher and distributor of children's books, which can be found in major retail chains and independent booksellers throughout Canada.

BOOK FAIRS

Book Fairs bring families and the school community together to celebrate a love of reading. Inspire independent reading, build home libraries, and earn valuable Scholastic Dollars for your school by hosting a Scholastic Book Fair!

SCHOLASTIC EDUCATION

Scholastic partners with Canadian schools to provide culturally responsive, extensively-researched educational products and programs for the teaching and learning of literacy, numeracy, science, and social studies.

Scholastic in the Community

The Scholastic Canada Possible Fund provides quality books to children and families in underserved communities and in areas recovering from crises or natural disasters. Our goal is to improve literacy across the country, enrich learning experiences, and foster a joy of reading. We do this by partnering with grassroots community groups, organizations with on-the-ground literacy initiatives, as well as charity and nonprofit partners nationwide.

We're Here to Help!



1-800-268-3860 (Toll-Free)



custserve@scholastic.ca



scholastic.ca/bc/faq



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SCHOLASTIC 100% SATISFACTION GUARANTEE

Your complete satisfaction is our #1 priority. If for any reason you want to return an item you ordered, we will be happy to give you an exchange, credit, or full refund.